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**FOR MORE INFORMATION:  
THOMAS HANCE  
PRESIDENT & CEO  
[THANCE@UNIVERSALMFGCO.COM](mailto:THANCE@UNIVERSALMFGCO.COM)  
402.261.3851**

UNIVERSAL MFG. CO. NAMES NEW PRESIDENT FOR MAN LIFT MFG. CO.

Lincoln, NE – April 2017 – Universal Mfg. Co. (UMC) announces the promotion of Joe Banks to President of Man Lift Mfg. Co (MLM). The move comes in response to the expansion of MLM’s position in engineered solutions and product markets, in addition to the most recent DoS award to Ultra Armoring & Defense (UAD) and the rapid growth of its Metal Works Mfg. Co. (MWM) division. Phil Sprio will continue to focus on the role of President of UAD and MWM.

“Due the rapidly changing landscape of the 3 divisions, we need to continue to leverage our leadership and their concentration,” said Thomas Hance, CEO & President of UMC.

It is UMC’s belief that UAD is in position to leverage its ability and expertise in the defense market by increasing its focus. The MWM division, with its unique bending and forming capabilities in the “big, heavy, thick” metal markets is also in a key position for expansion. MWM’s markets will be combined under Phil Sprio, as they include both commercial markets and formed sheet metal for the armor and defense industries.

“Phil’s expertise and experience, and most recently his leadership in winning the DoS contract, indicate that with his vision, drive, and dedication to the brands Ultra Armoring and Metal Works are positioned for rapid growth,” said Hance.

MLM, which is located at UMC’s Shelby, NC, location along with UAD and MWM, will be separated out as a self-standing division reporting to Joe Banks. Joe’s extensive expertise in MLM operations, engineering and markets along with his long tenure in the company prior to its move from Milwaukee, WI, make Joe a solid fit.

These changes will take effect immediately.